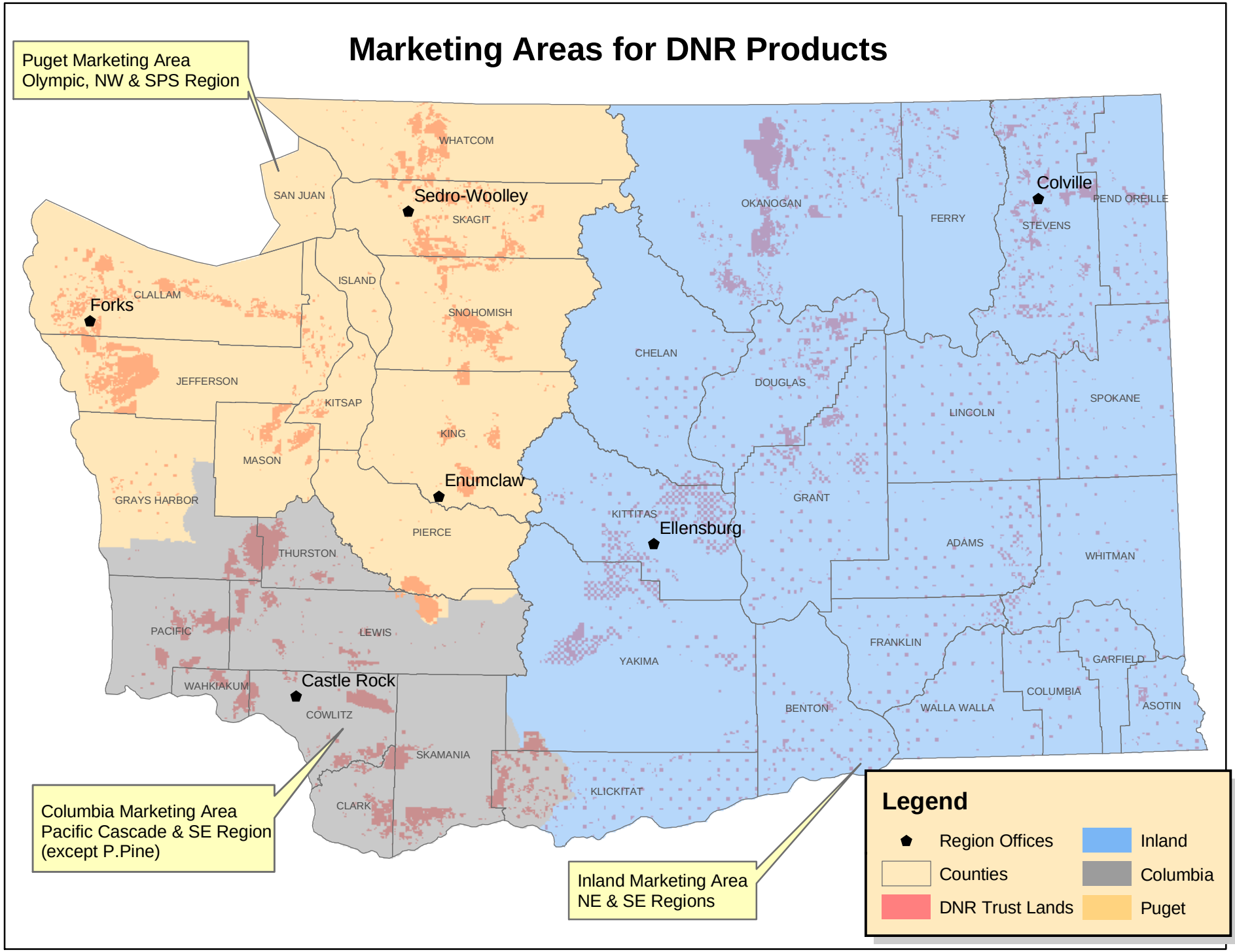Marketing Areas for DNR Products