

# Persuasion and the benefits of urban trees

## A free 3-hour workshop

**Tacoma, Washington**  
**October 21, 2009**  
**1 p.m. — 4 p.m.**

Geoffrey Donovan, USFS researcher, will quickly cover dozens of recent studies, translating them into layman's terms and pointing out the highlights and limitations of each.

Courtney Dillard, professor in the University of Oregon Strategic Communication Program, will teach you how to use the information from these studies to persuade community groups, homeowners, and elected officials to take action on urban forestry issues.

The workshop is free of charge, and includes:

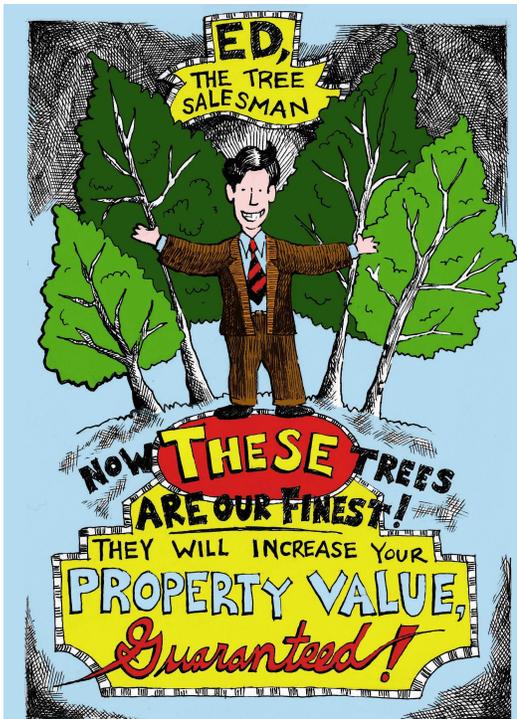
- ◇ Presentations
- ◇ Supporting materials, including handouts and bibliography
- ◇ Q & A time

**Receive:**

- **2.75 ISA continuing education credits**
- **3 SAF continuing forestry education credits**

**Location:**

Pierce County Environmental Services  
Building  
9850 64th Street W.  
University Place, WA 98467



### For more information:

Geoffrey Donovan  
Portland Forestry Sciences Lab  
503.808.2043  
gdonovan@fs.fed.us  
<http://donovan.hnri.info/>



### Please RSVP by October 14 to:

Andy Meeks  
Friends of Trees  
Portland, Oregon  
503.282.8846 x24  
[andym@friendsoftrees.org](mailto:andym@friendsoftrees.org)



WASHINGTON STATE DEPARTMENT OF  
**Natural Resources**

