

THE OREGON DEPARTMENT OF FORESTRY AND THE WASHINGTON DEPT. OF NATURAL RESOURCES, IN COOPERATION WITH OREGON COMMUNITY TREES, OREGON STATE UNIVERSITY, AND THE USDA FOREST SERVICE, ANNOUNCE THE

2014-2015 COMMUNITY TREE MANAGEMENT INSTITUTE



CTMI At-A-Glance:

What is CTMI? A training course for employees from Alaska, Idaho, Oregon, and Washington cities or agencies who have tree related responsibilities.

When and Where Is it Held? There are six CTMI sessions, three of which are online. Participants must be able to attend all sessions in order to be accepted into CTMI.

Session 1 - September, 2014 - Online

**Session 2 - October 7-8-9, 2014
Silverton, OR**

Session 3 - October - November, 2014 - Online

**Session 4 - December 2 or 3, 2014
Oregon or Washington**

Session 5 - January - February, 2015 - Online

**Session 6 - March 10-11-12, 2015 (tentative)
Location TBA, western Washington**

How Much Does it Cost? The fee for CTMI is \$295, which includes all course materials, and food costs for Sessions 2, 4, and 6

Who Should Attend? Any local government employee interested in improving the quality of life in their city, keeping their public safe, and reaping the economic, environmental and social benefits that city trees can provide.

How Do I Sign Up? - [CLICK HERE](#) to Register by June 1, 2014

WHO IS MINDING YOUR COMMUNITY'S TREES?

Who manages tree issues in your city? Who determines if a street or park tree is hazardous and needs to be removed, or hires someone to evaluate it? Who talks with downtown business owners about the fact that shoppers pay more for goods purchased in business districts with trees than those without? Some cities have a city forester or city arborist position, but in many cities or park agencies, particularly smaller ones, there is someone in the Parks, Planning, or Public Works Department who is the designated "tree person" or "tree manager". It is for this agency employee that the Community Tree Management Institute (or CTMI for short) has been developed.

What if your city isn't dealing with its tree issues? Take a look around your city for a moment. What is it that makes your city a livable place? What is it that makes residents want to live there, or businesses want to relocate there? Chances are, one of the contributing reasons is that your city is a nice place to live and work due to the presence of trees in your city. Though we often take them for granted, the trees in our cities provide a wide variety of benefits. It is well known that trees provide many environmental services like clean air and storm water control. Research has shown that the presence of trees increase property values as well. The trees in your city are assets that need to be managed properly. Without proper management, trees can become a liability for a city. Teaching people how to manage trees to realize these benefits within a safe, healthy, and sustainable community forest is why CTMI was created.

The CTMI is an advanced continuing educational curriculum offered every few years, specifically tailored to the needs of municipal parks, planning, or public works employees who have tree related responsibilities in their city. This year-long course is an intensive training experience covering the technical, managerial, and administrative aspects of managing trees in cities. This training is appropriate for anyone who coordinates community forestry issues, reviews tree plans, issues permits, or inspects trees in your city. Since 1994, over 150 people have completed this course.

The CTMI is one of most innovative and cost-effective training sessions in the Pacific Northwest, and it is now being copied in other states. Inside this brochure you will find more information about how your agency can send a representative to be part of the CTMI class of 2014-15.

QUALIFYING TO BE A PART OF CTMI

Participants in previous CTMI courses have come from the ranks of city planners, park management staff, public works employees, tree board staff, horticulturalists, and other similar job classifications. Campus arborists and others with urban forestry program responsibilities are also welcome. Some CTMI participants spend 10% of their jobs working with trees, and some spend 100%. The purpose of the CTMI is to provide participants with the necessary or additional education, leadership focus, and skills to carry out tree related responsibilities in a more efficient and effective manner.

The CTMI is an intensive training opportunity, so your personal commitment, your supervisor's approval, and your city's or agency's support are critical. The CTMI is an innovative and interactive course that will contribute to your professional development as well as your agency's urban forestry efforts.

CTMI 2012 INSTRUCTIONAL STAFF

The instructors for CTMI will include experienced urban forestry professionals from the Washington Department of Natural Resources and the Oregon Department of Forestry. They will be joined by past CTMI graduates, and urban forestry professionals from the public and private sectors.

CTMI 2014-15 REGISTRATION FEES

The cost per participant for the Community Tree Management Institute is \$295.00. Since this fee is already significantly subsidized through the support of the USDA Forest Service, no scholarships are available. This fee covers the following:

- Tuition for the course, including all course materials, and curriculum expenses
- Food and refreshment costs and meeting room rentals for sessions 2, 4, and 6, and local transportation costs for Session 4.

Participants are responsible for their own travel costs to and from the session locations, and lodging related to Session 2, 4, and 6 (sessions 2 and 6 will have room blocks set aside for participants to reserve single rooms, or to share with other participants). Participants are responsible for their own Internet access for the online sessions.

THE 2014-15 CTMI COURSE SCHEDULE

The Community Tree Management Institute consists of pre-institute readings and electronic discussions, and three place-based sessions spread throughout the year. **Participants must attend all six sessions and complete a community project in order to fulfill the requirements of the course.** Sessions 1, 3, and 5 are online sessions, and Sessions 2, 4, and 6 are face-to-face sessions. The online sessions may be completed from any computer **at your own pace**, and consist of individual modules with lectures, videos, website visits, readings, a discussion board, and a weekly live chat with instructors and participants.

Session 1 will be held online during the weeks of **September 15 and 22, 2014**. This session will introduce the CTMI.

Session 2 will be held **October 7-8-9, 2014** at the Oregon Garden Resort in **Silverton, OR**. This session will cover creating and managing a successful urban forestry program.

Session 3 will be an online session with four weekly sessions from **the weeks of October 27 through November 17, 2014**. This session will examine elements of effective urban forestry programs.

Session 4 on **December 2 or 3, 2014** will be a one-day field tour of a municipal urban forestry program, and attendees will have a choice of attending one in Washington or in Oregon.

Session 5 will be a self-paced online session with four biweekly sessions from the weeks of **January 5, January 19, February 2, and February 16, 2015**. This session will examine the remaining elements of effective urban forestry programs.

Session 6 will be a final in-person meeting, held at date and location to be announced later. Tentative plans are to hold it on **March 10-11-12**, somewhere in western **Washington** state. The theme of this concluding session is advancing and sustaining urban forestry programs.

Upon completing all sessions of the Community Tree Management Institute, each participant will receive a Certificate of Completion, a notebook of resource materials, and an extensive network of professional contacts. ISA Certified Arborists may also obtain up to 15 recertification credits from attending the CTMI.

CTMI 2014-15 Is Organized By:



WASHINGTON STATE DEPARTMENT OF
Natural Resources



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With Support From:



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THE CTMI CURRICULUM

The Community Tree Management Institute is offered only every few years, and the course content is revised and updated each time to reflect current trends and needs in urban forestry. Local and national urban forestry professionals are called upon to help define the Institute's core curriculum. Upon acceptance into the Institute, each participant will define specific urban forestry-related needs so that the course structure can be further honed to meet those needs. The following themes and subjects are illustrative of the curriculum that will be a part of CTMI 2014-15:

- ◇ Principles of Urban Forestry Program Leadership
 - Improving community livability through trees
 - Sustainability and green infrastructure
- ◇ Elements of Successful Urban Forestry Programs
 - Writing and administering tree ordinances
 - Community forestry strategic planning
 - Tree inventories and management plans
 - Community Involvement
- ◇ Technical Foundations of Healthy Urban Forests
 - Arboricultural principles
 - Tree risk management policy and legal issues
 - Hazard tree evaluation
- ◇ Addressing Contemporary Urban Forestry Issues
 - Protecting trees during construction
 - Trees and infrastructure conflicts
- ◇ Partnerships that Advance Urban Forestry Programs
 - Working cooperatively with volunteers
 - Organizational dynamics and effectiveness
- ◇ Sustaining a Successful Urban Forestry Program
 - Communicating the costs & benefits of trees
 - Solving community problems with trees

Each CTMI participant will also complete one out-of-class urban forestry project specifically tailored to their community's needs.

Come to the CTMI prepared to be challenged. This training was the first of its kind in the U.S. The CTMI strives to offer a variety of learning opportunities such as lectures, "hands-on" learning, small group exercises, large group discussions, and informal networking. You won't just be sitting in a classroom (or in front of a computer) listening to lectures.

Talk to someone who has completed one of the previous CTMI sessions in 1994, 1996, 2000, 2003, 2005, 2007, 2009 or 2012. Chances are, they still use their resource notebooks, they stay in contact with fellow CTMI graduates, and they still apply what they learned during their CTMI experience. Their city's urban forest is healthier, too.

WHAT PAST PARTICIPANTS SAY ABOUT THE COMMUNITY TREE MANAGEMENT INSTITUTE:

"The CTMI provided me with an arsenal of tools, resources and contacts that has greatly improved my ability to manage the City's urban forest"

— Chris Neamtzu, Planning Director, City of Wilsonville, OR.

"Since communities are relying on their trees for more than aesthetic beauty, things like improving air quality, assisting in stormwater management, reducing the heat island effects, it important to have knowledgeable staff to deal with these issues. CTMI can provide the knowledge. I still use the CTMI notebook as a resource"

— Rob Crouch, Community Forestry Consultant, Portland, OR.

"CTMI was one of the best training experiences I have ever had. It addressed urban forestry in a very comprehensive manner, in a logical sequence. I only wish that I could have received this type of training much earlier in my career."

— Alan Haywood, Horticulturist, City of Issaquah, WA.

"The networking was wonderful. There was more reference material than I could cover in a year. The organization of the material and the range of professional and experienced presentations set me up for program development for years to come."

— Robbin Pearce, Conservation Analyst, City of Ashland, OR.

"I was fairly "green" to Urban Forestry and this training equipped me with the necessary skills and resources to pursue a comprehensive program. The classroom lectures, field trips, and real world workshops really made this a rewarding and memorable experience. I've made some great connections and friends through CTMI. I would highly recommend this training."

— Jennifer Shiu, Engineering Associate, City of Tacoma, WA

QUESTIONS?

Questions about the Community Tree Management Institute may be directed to **Paul Ries**, Urban and Community Program Manager, Oregon Department of Forestry - (503) 945-7391 email (pries@odf.state.or.us), or to **Linden Lampman**, Urban and Community Forestry Program Manager, Washington DNR, (800) 523-8733, email (linden.lampman@dnr.wa.gov).

REGISTER ONLINE FOR CTMI 2014-15

[CLICK HERE NOW to register for the 2014-15 CTMI](#)

Successful applicants will be notified with payment instructions and additional registration information after the June 1, 2014 deadline. Space may be limited; apply today.