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4 WCFC Meeting  
5 Tuesday, November 13, 2007  
6 Burien Community Center  
7 Burien, Washington  
8  
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10 **Action Items:**

- 11 • Sarah will put together a list of current vacancies and terms and email them out in  
12 December.  
13 • Council members will go over information from the Visioning Session at this  
14 meeting and get back to Sarah by January 15, 2008. Sarah will send out a  
15 reminder email around January 2, 2008.  
16

17  
18 **Welcome and Introductions – Chair**

19 Meeting was called to order at 9:05 a.m. by the chair Joe Scorcio. Introductions were  
20 made around the table and guests welcomed.  
21

22 **Agenda and August 21, 2007, Meeting Minutes – Chair**

23 Agenda was reviewed and approved. Minutes were reviewed. Motion moved to accept  
24 August meeting minutes was seconded and approved.  
25

26 Sarah read Ben Thompson's resignation letter and said that Ben's position would be  
27 posted on November 15, 2007. Joe asked for Sarah to let the Council know when Ben's  
28 send off would be so that Council members could try to attend. Joe also asked Sarah to  
29 extend his best wishes to Ben.  
30

31 **Locations and Dates for 2008 Meetings**

32 February 13<sup>th</sup> in Olympia – Sarah to locate facility  
33 May 7<sup>th</sup> in Wenatchee  
34 August 13<sup>th</sup> in Tri Cities (Pasco)  
35 November 12<sup>th</sup> in Camus/Vancouver/Columbia Gorge  
36

37 Joe suggested Council members put the 25<sup>th</sup> Arbor Day Celebration in Ellensburg on  
38 April 9<sup>th</sup> (pending) on their calendars and see if someone could attend. Sarah said that  
39 Doug Sutherland and Vicki Christiansen would likely attend as well.  
40

41 The motion to accept the 2008 calendar was seconded and approved.  
42

1 **Nominations for 2008 Officers**

2 Steve Dubiel nominated Joe Scorcio as Chair, Sandy Salisbury seconded, nomination  
3 approved.

4 Jeff Beckwith nominated Sandy Salisbury as Vice Chair, Linda Vane seconded,  
5 nomination approved.

6 Official vote will be at February 2008 meeting.

7  
8 **Vacancies**

9 Marianne Ophardt is stepping aside and will supply names of possible WSU  
10 replacements.

11 Recruitment organizations to have representatives on the board and only one who is  
12 interested, Association of WA Counties. Sarah will put together a list of current  
13 vacancies and terms and email them out in December.

14  
15 **Walking Tour with Burien Staff**

16  
17  
18 **Audubon Washington and DNR – 2008 Legislative Session**

19 Jeff Beckwith passed out email comments from Kathy Wolf and Rich Baker from the  
20 Legislative Review Committee.

21  
22 The Council was asked to do two proposals, DNR & Audubon WA. The Council is  
23 independent, just offers advice to the Commissioner of Public Lands and the State  
24 Forester, it's up to them whether they take it or not.

25  
26 Heath Packard of Audubon Washington and Michael Grayum gave presentations on their  
27 draft Urban Forestry Legislation. They both stressed the importance of making sure it  
28 doesn't look like Audubon Washington's and DNR's proposals are competing so that the  
29 legislature doesn't use that reason to not pass them.

30  
31 Motion was made, seconded and passed to support the DNR proposal as modified.  
32 Motion was made, seconded and passed to support the Audubon Washington proposal.  
33 Motion was made, seconded and passed to give the Legislative Committee guidance to  
34 look at the two proposals as complimentary. The guidance also included the authority for  
35 the Legislative Committee to respond on behalf of the Council during the legislative  
36 session without formal Council action, due to the rapid turn-around needed during the  
37 session. The Committee will circulate drafts and solicit input from the Council, and will  
38 respond to the legislative proposals accordingly.

39  
40 **Awards Presentation**

41 Award was given to Jim Branson of Burien for his work at Eagles Landing Park and  
42 other area parks.

43  
44 Jim's family sold the land for Eagles Landing Park to Burien. Jim has continued to be  
45 involved with the park, removing ivy and other invasive plants, buying native plants for  
46 the park, and planting and maintaining them. He also gives his time and resources to

1 Seahurst, Valley Harper, Shorewood, and Matheson parks. He is on the board of the  
2 Central Puget Sound chapter of Washington Native Plants and would be interested in  
3 consulting for legislative bills regarding invasive species and Washington native plants.  
4

## 5 **Visioning Session**

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7 What do you like most about being on the Council?

8  
9 Sandy – Being with a bunch of people who love trees as much as I do.

10  
11 Steve – Diversity of issues and what’s happening in Washington.

12  
13 Jeff – Effective piece of solution to increase healthy urban forestry in Washington State;  
14 making progress in promoting urban forestry.

15  
16 Bobbi – Spiritual place; helps fulfill duty to protect nature.

17  
18 Kelly – Link between what we do here and back at local communities. Good place to  
19 stay connected, reality check.

20  
21 Joe – Challenged, come out of meetings knowing more.

22  
23 Jim – Energy, rejuvenation in drive of urban forestry.

24  
25 Linda – Gives me to opportunity to connect with volunteers in communities.  
26  
27

28 Visualizing Program Success:

### 29 5 Years:

- 30  
31
- 32 - Every city and urban county in the state will have a fully funded urban forestry
  - 33 program.
  - 34 - Every elected official will at least consider urban forestry in decision making.
  - 35 - Awareness in all jurisdictions that there are programs that exist to help them with
  - 36 urban forestry.
  - 37 - Would like to see communities voting yes for urban forest tax and have an urban
  - 38 forest within ½ mile of every house.
  - 39 - Every jurisdiction understands that maintenance is a part of urban forestry
  - 40 management.
  - 41 - Agreed upon standardized platform for collecting and sharing data.
  - 42 - Educate communities about importance of urban forest footprint in communities.
  - 43 (Increase urban footprint)
  - 44 - Urban and Community Forestry needs to be requirement of Growth Management
  - 45 Act (GMA) and applied to both cities and counties.
  - 46 - This council is so established that it supersedes the tenure of any elected official.

- 1 - Green infrastructure is a reality.
- 2 - Council gets more private sector involvement. More collaboration within the
- 3 green industry to promote urban forestry and more non profits on council.
- 4

5 10 Years;

- 6
- 7 - All cities have inventories and are able to make decisions based upon them.
- 8 - Will see benefits of tree canopy and other measurements.
- 9 - DNR program clear and working more with other state agencies.
- 10 - DNR program fully funded by state and offers \$50k matching funds.
- 11 - Urban forests are natural burial grounds.
- 12 - Four urban forestry assistants in the state.
- 13 - More than one urban forestry education program in the state university system.
- 14 - Council stronger leader in urban forestry, role of alternate fuels and carbon
- 15 sequestration.
- 16 - Council gathering of energy in urban forestry, the place to be to make things
- 17 happen.
- 18 - Early education for future activists.
- 19 - Council part of lead agency that will address the impact of invasive species.
- 20 - Independent lobbying group to promote urban forestry.
- 21 - Council will hold listening forum for public once a year.
- 22 - Program needs to be 100% independently funded.
- 23

24

25 **SWOT**

26

27 Strengths

- 28
- 29 - Diversity
- 30 - Dedication/Commitment
- 31 - Multi Disciplinary
- 32 - Technical/Community Outreach
- 33 - Federal Funding
- 34

35 Weaknesses

- 36
- 37 - Underfunded/Funding Issues/Decreased Federal Funding
- 38 - Lack of message (example: Smokey the Bear), “marketing”
- 39 - Lack of support (funding, legislative)
- 40 - Scattered, lack of measurable goal.
- 41

42 Opportunities

- 43
- 44 - Partnerships/Relationships
- 45 - Active Planting
- 46 - Marketing/Outreach

1 - Funding

2

3 Threats

4

5 - Other Priorities/Lack of Funding

6 - Lack of emotion & concern

7 - Poor Message

8 - Physical threats to urban forest

9

10 **Action Items from Visioning Session**

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12 - "LEED" – More points for trees

13 - Stay focused on legislative committee

14 - Develop clear, simple (i.e.: Plant a Tree), lasting, consistent message and stay  
15 focused on it.

16 - Make connections locally and individually, create the link

17 - Create Partnerships, stay true to the message

18 - Nurture and grow partners (five year goal)

19 - Purpose and mission of Council: Educate, Assist, Lead

20 - Integrate timeline with SWOT. Identify action items and how do they match up  
21 with the current strategic plan, what needs to be added, what is complete and what  
22 can be removed?

23

24 Meeting adjourned at 3:20 PM

25